



Visit Wohler at the 2008 NAB Show, Booth N1314

Agency Contact:

Michael Kroll
Wall Street Communications
Tel: +1 (919) 803-3770
E-mail: michael@wallstcom.com

Wohler Technologies Contact:

Maiko Kimura
Marcom Manager
Tel: +1 (510) 870-0810
E-mail: mkimura@wohler.com

Photo Link: www.wallstcom.com/Wohler/Touch-itDigital.zip

For Immediate Release

Wohler Touch-it™ Digital Delivers Advanced Monitoring and Control in Compact 3RU Design

Innovative Touch Screen Solution Enables Versatile Viewing and Routing of up to 16 Digital Video Sources

Hayward, Calif. — April 7, 2008 — PANORAMAdtv, the video products division of Wohler Technologies Inc., today announced the release of the Touch-it™ Digital multichannel video monitor and controller. This latest addition to the award-winning Touch-it product line combines side-by-side 7-inch wide screen color LCDs in just 3RU providing convenient and cost-effective real-time monitoring and routing of up to 16 channels of multi-rate HD/SD-SDISDI video.

“The Touch-it Digital is ideal for multi viewer applications in which space is limited and the video sources are numerous,” said Carl J. Dempsey, Wohler president and CEO. “The unit offers versatile, full screen resolution viewing of any video source with a single tap to the screen, making it easy for operators to select and focus in on any of up to 16 HD/SD-SDI mixed inputs. Taking cues from users of the Touch-it product line, we have refined the unit’s functionality and control configuration to ensure ease of use in demanding production environments, whether in the newsroom, studio, or a mobile unit.”

The Touch-it Digital’s left LCD is a touch screen that displays from four to 16 thumbnail images, which automatically scale to fill the screen. When one of these images is touched, the corresponding video source appears on the right LCD monitor at full size, and its HD/SD-SDI source signal is sent to BNC outputs. The multiview touch screen is also duplicated on a VGA output for monitoring on an inexpensive larger external display.

The Touch-it Digital accepts and switches up to 16 HD/SD-SDI video inputs passing along any embedded audio or data. A user defined GPI output can be associated with any touch screen action, in addition to GPI input, for a variety of user-defined

More...

functions. The robust Ethernet and RS-422 interface system can also be used to enable remote control of routers, switchers, servers, and VTRs. When combined with a OpenGear frame, HDCC-200A closed captioning and HDCC-100A logo keyer kits, the Touch-it Digital serves as an elegant and cost-effective master control system. The 10/100 Base-T interface also facilitates remote configuration over a network connection.

Touch It Digital is one of many new platform based products to be offered by Wohler that will future proof your investment. By design the Touch It Digital is able to support in field upgrades for many new features and functions to be made available over the life of the product providing support for your future needs whilst balancing the budget.

More information about the Touch-it Digital and other products from PANORAMAdtv is available at www.wohler.com.

#

About Wohler Technologies Inc. and PANORAMAdtv

Since the company's inception in 1987, Wohler Technologies' video products division, PANORAMAdtv, continues to be a world leader in providing in-rack audio and video monitoring solutions for the broadcast, motion picture, and professional audio/visual markets. The San Francisco Bay Area-based company offers a comprehensive range of products that simplify analog and digital source monitoring in facilities of all sizes and complexity. More information is available at www.wohler.com.

ENDS