

Visit Wohler at IBC2009, Stand 8.E54



For additional news items, follow us on Twitter. (Link to: <http://twitter.com/BcastShowNews>)

Agency Contact:

Michael Kroll
Wall Street Communications
Tel: +1 (919) 803-3770
E-mail: michael@wallstcom.com

Wohler Technologies Contact:

Maiko Kimura
Marcom Manager
Tel: +1 (510) 870-0810
E-mail: mkimura@wohler.com

For Immediate Release

Wohler Extends Presence in Brazilian Market Through New Distributor Videodata

HAYWARD, Calif. — Aug. 11, 2009 — Wohler Technologies Inc. today announced that Videodata will be serving as a Wohler distributor within the Brazilian market. From its headquarters in São Paulo, Videodata will provide complete sales and support services for the full Wohler product line of audio and video monitors and closed-captioning solutions.

“Wohler offers a great product line, backed by advanced technology and a highly professional staff dedicated to meeting the needs of its customers,” said Rosalvo Carvalho, Videodata president and founder. “We enjoy a longstanding business relationship with Wohler and are pleased to be representing the company and its quality products across the Brazilian market. The Wohler line is a perfect complement to the high-end selection of products we offer to our clients.”

Videodata serves the broadcast, cable, and telecom markets, with clients including TV Globo, Globosat, SBT, TV Record, TELEFONICA, EMBRATEL, EBC, TV SENADO, TV Justiça, REDETV, and others. The company’s recent projects include completion of a turnkey installation for São Paulo’s first HDTV channel, as well as work as prime contractor for Telefonica Brazil’s DTH and IPTV monitoring center.

“With a remarkable depth of industry experience and strong ties with leading broadcasters and sports, entertainment, and news networks throughout Brazil, Videodata is an ideal partner for our business in the South American market,” said Kim Templeman-Holmes, VP of global sales and marketing at Wohler. “The company has an exceptional reputation in this territory, and we

More...

look forward to working together in further extending the penetration of our sophisticated, yet convenient monitoring solutions.”

More information about Wohler and its full product line is available at www.wohler.com.

#

About Videodata

Videodata provides technology, products infrastructure, and consulting and support services for the cable, broadcasting, telecom, and Internet markets. The Brazilian company, founded in 1994, is headquartered in São Paulo, offering not only innovative solutions, but also 24/7 technical support. Videodata is made up of four business units addressing studio and news production; display, distribution, networking, and transmission; automation, media asset management, and archiving; and mobile production. More information is available at www.videodata.com.br.

About Wohler Technologies Inc.

Wohler Technologies Inc. offers a comprehensive range of products that simplify analog and digital source monitoring in facilities of all sizes and complexity. Wohler Technologies was founded in 1987 and, through constant innovation, continues to be a world leader in providing in-rack audio, video, and data monitoring and closed captioning solutions for the broadcast, motion picture, and professional audio/visual markets. More information about the company and its technologies is available at www.wohler.com.

ENDS