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Photo Link: http://www.wallstcom.com/Wohler/MON4-2W_HR.zip
<http://www.wallstcom.com/Wohler/AMP2-E8MDA.zip>

For Immediate Release

Newseum Deploys Wohler Monitoring Systems to Support State-of-the-Art Media Exhibits

Audio and Video Monitoring Systems From Wohler Ensure Quality of Media Delivered to Newseum Exhibits, Theaters, and Interactive Displays

HAYWARD, Calif. — July 14, 2008 — PANORAMA^{dtv}, the video products division of Wohler Technologies Inc., today announced that Wohler monitoring products are in use at the Newseum in Washington, D.C., to support state-of-the-art displays and hands-on exhibitions examining the history of newsmaking. Forty-seven video monitoring systems, 17 confidence monitors, and 18 audio monitoring systems from Wohler ensure delivery of high-quality audio and video to exhibits, theaters, and interactive displays throughout the Newseum.

“Audio and video clearly are vital elements of the visitor experience here at the Newseum, and our Wohler monitoring equipment has performed very well in helping us to maintain a high standard of quality across all our exhibits, presentations, and displays,” said Bud O’Connor, engineering director for the Newseum. “Wohler equipment is a great fit within our technologically advanced master control room and has lived up to the company’s reputation for providing convenient and complete monitoring solutions.”

The 250,000-square-foot Newseum, located on historic Pennsylvania Avenue adjacent to the Smithsonian museums, is intended to serve as a forum by which the media and the public gain a better understanding of one another. The seven-story museum features a sophisticated master control room, separated from a large atrium by a glass wall, which serves as the main control center for the Newseum. It is there that the majority of the new Wohler systems have been installed.

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The numerous MON2-3W/HR video monitors deployed within the master control room feature dual 7-inch high-resolution color monitors capable of monitoring both SD-SDI and HD-SDI signals in either a widescreen or 4:3 format. The monitors provide a crisp, clear picture and wide viewing angle, and Wohler's proprietary Direct Digital Drive™ design offers completely accurate color reproduction from the all-digital signal path that drives the LCD panel. The Newseum also is using the MON1-T/7W-HR half-rack HD/SD-SDI video monitor within a Tektronix™ half-tub equipped with scopes and other monitoring equipment.

AMP1-S8DA units and an AMP2-S8DA installed at the Newseum serve as complete solutions for high-quality audio monitoring, offering premium-quality eight-channel analog and AES/EBU digital multichannel audio monitoring and conversion, as well as professional level metering in compact 1RU and 2RU cabinets, respectively. Also installed in the master control room, Wohler's 1RU VMQ-4 audio monitor permits simultaneous monitoring of up to four audio sources on four analog inputs with voice-quality fidelity.

The Wohler monitoring systems support a variety of dynamic exhibits that use video and audio to explore the history of news, the flow of news information, and coverage of specific events in history, such as the fall of the Berlin Wall and 9/11. Interactive exhibits also use video and audio feeds and a blue-screen to allow visitors to experience the pressure of putting together a story in a virtual newsroom. A 40-foot-wide LED screen in the Newseum's Great Hall of News, installed on a self-contained winch, displays video during museum hours and may be moved to floor-level or raised out of the way for special events.

"The Newseum leverages the latest technology to educate and engage the public in all aspects of the newsmaking process," said Carl J. Dempsey, Wohler president and CEO. "Our monitoring products have played a key role in news broadcasts for decades now, so it's very fitting that our current product line has been incorporated into the operations of this remarkable new institution."

Newington, VA-based Communications Engineering, Inc. (CEI) provided the integration and installation of broadcasting and audio-visual equipment at the Newseum. More information about Wohler products is available at www.wohler.com.

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About the Newseum

The Newseum is a 250,000-square-foot museum of news that blends five centuries of news history with up-to-the-second technology and hands-on exhibits. The Newseum is located in Washington, D.C., on America's Main Street between the White House and the U.S. Capitol and adjacent to the Smithsonian museums on the National Mall. The exterior's unique architectural features include a 74-foot-high marble engraving of the First Amendment and an immense front wall of glass through which passers-by can watch the museum fulfill its mission of providing a forum where the media and the public can gain a better understanding of each other. The Newseum features seven levels of galleries, theaters, retail spaces, and visitor services. It offers a unique environment that takes museumgoers behind the scenes to experience how and why news is made. More information is available at newseum.org.

About Wohler Technologies Inc. and PANORAMA*dtv*

Since its inception in 1987, Wohler Technologies' video products division, PANORAMA*dtv*, continues to be a world leader in providing in-rack audio and video monitoring solutions for the broadcast, motion picture, and professional audio/visual markets. The San Francisco Bay Area-based company offers a comprehensive range of products that simplify analog and digital source monitoring in facilities of all sizes and complexity. More information is available at www.wohler.com.

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