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For Immediate Release

Wohler Unveils New Solutions-Oriented Product Catalog for Dealers, Integrators, and End Users

Available in Print, on CD, and Online, Slick Full-Color Catalog Is Attractive, Clear, and Detailed Resource for Product Selection

HAYWARD, Calif. — July 21, 2009 — Wohler Technologies Inc. today announced the availability of a new 131-page full-color catalog featuring extensive product information for the company's range of audio, video, data monitoring, and closed captioning solutions. Boasting sharp photos, colorful block diagrams, and a slick design, the catalog offers dealers and integrators a convenient go-to resource for key features and functionality, product images and overviews, I/O options, signal flows, and configurations tailored for various monitoring applications.

"To ensure both the quality and utility of our new catalog, we dedicated significant time and resources to the clear organization and presentation of complete product information," said Kim Templeman-Holmes, VP of global sales and marketing at Wohler. "We're very pleased with the result and are confident it will be a valuable tool for our sales team and for our many partner dealers and integrators. Available in print, on the Web, or on a CD, the new Wohler catalog offers easy-to-digest product details that will aid readers in selecting the best solution for each client and application."

In addition to providing an overview of products across the Wohler product line, the catalog offers helpful selection and ordering information. Detailed block diagrams outline system layouts and possible workflow setups. For each product, the catalog also lists estimated shipping times. A section at the end of the catalog answers common questions regarding warranties, delivery, returns, and software licenses.

More...

Print and CD versions of the Wohler catalog may be acquired through Wohler's sales department by calling +1 (510) 870-0810 or emailing sales@wohler.com. An easy-to-navigate Flash version of the catalog is available for online viewing at www.wohler.com/cd_product_guide/catalog09.html.

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About Wohler Technologies Inc.

Wohler Technologies Inc. offers a comprehensive range of products that simplify analog and digital source monitoring in facilities of all sizes and complexity. Wohler Technologies was founded in 1987 and, through constant innovation, continues to be a world leader in providing in-rack audio, video, and data monitoring and closed captioning solutions for the broadcast, motion picture, and professional audio/visual markets. More information about the company and its technologies is available at www.wohler.com.

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