



JOB OFFERING

INDUSTRY-LEADER PROFESSIONAL CONFIDENCE MONITORING



SALES MANAGER – AMERICAS

REMOTE (WITHIN THE USA)

We are looking for our

Sales Manager – Americas (with focus USA)

Department: Sales & Marketing

Reports to: VP of Sales & Marketing

Location: Remote (with travel across the Americas)

MAVRIC

Remote **Monitoring**

Instant **Communication**

Automated **Alerts**

About Wohler & MAVRIC

Wohler Technologies is a global leader in in-rack and remote audio/video monitoring. Our portfolio, including MAVRIC, delivers innovative solutions for broadcasters, production facilities, and media companies worldwide. MAVRIC integrates remote monitoring, automated alerts, and secure collaboration into one cloud-ready platform.

Role Overview

The Sales Manager will drive business growth across North and South America, with a primary focus on the U.S. This role requires strong sales experience in broadcast/media technology and the ability to promote MAVRIC and all Wohler products to key customers, integrators, and channel partners. Experience selling software-centric solutions to the broadcast industry is highly desirable.

Key Responsibilities

- Achieve sales targets by developing new accounts and expanding existing ones.
- Represent Wohler and MAVRIC at trade shows, events, and customer meetings.
- Build and manage a pipeline across broadcasters, production, and other verticals.
- Support resellers/channel partners and provide structured market feedback.
- Generate quotes, deliver product demos, training, and first-level customer support.

Qualifications

- 5+ years of sales experience in broadcast/media technology.
- Experience in selling solutions to broadcast customers
- Knowledge of IP workflows (AES67, Dante, ST2110, MADI, etc.).
- Proven success in exceeding sales goals and managing accounts.
- Excellent communication and presentation skills (English required; Spanish/Portuguese a plus).
- CRM proficiency (Zoho CRM preferred).

What We Offer

- Competitive salary + performance incentives.
- Opportunity to lead growth of MAVRIC and Wohler's product portfolio.
- Flexible remote work environment.

Apply now

To apply, please submit your resume and a cover letter detailing your relevant experience and why you are interested in this position to jobs@wohler.com



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WOHLER.COM

Wohler Technologies Inc. is an equal opportunities employer.